

JULY-SEPTEMBER 2021

Division of Alumni Affairs

1. InVision Talk Series - a series of talks by Alumni were organized for the incoming MBA(IB) batch as a part of the induction programme. 17 illustrious alumni were hosted as a part of this series.

2. Congratulatory posts on social media were posted for assumption of positions by our Alumni in various positions in organizations and for receipt of awards from eminent organizations.

Mr. Suyash Mehrotra, 2009 batch, honoured with 2 Gold Stevie Awards at the 2021 Asia-Pacific Stevie Award; Ms. Sujata Biswas, 2009 batch, awarded the ET: Inspiring Women Award for Impact Creators in Handcrafted Fashion; Mr. Sandeep Upadhyay, 2006 batch, appointed as the COO- Co-working, Co-living and Student Housing at OYO; Mr. Rajender Rao Juvvadi, 1992 batch, appointed as the Executive Director and Vice-Chairman of Solara Active Pharma Sciences; Mr. Sudhir Rehgarh Nagpal, 1998 batch, appointed as the Head of International Business at Star TV Network; Ms. Manasi Chadha, 2005 batch, appointed as Head of Customer Experience, India & South Asia, at Uber; Mr. Prahlad Krishnamurthi, 2008 batch, appointed as the Chief Business Officer at Cleartrip; Mr. Sivaramakrishnan Venkateswaran, 1992 batch, appointed as the Chief Executive Officer at Apollo Knowledge.

3. The Alumni Relations Committee also started Evolve - An Alumni Interaction Series for the students in August. The series has hosted 7 illustrious Alumni to date and has received a positive response from the Alumni and student fraternity. The Alumni that we hosted included Mr. Aditya Goel (2013), Ashutosh Sharma (2011), Shitiz Modi

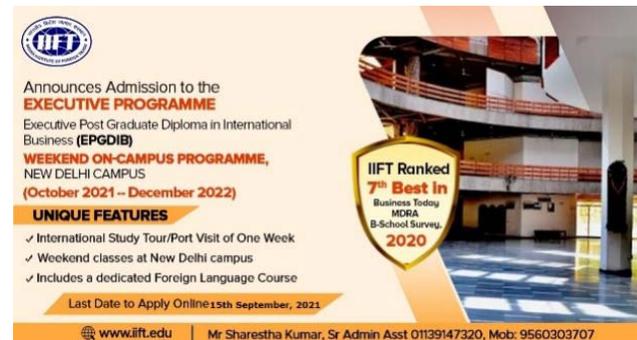
(2008), Sandeep Upadhyay (2006), Nikhil Mundra (2014), Rohit Katyal (2016), Nidhi Minj (2007).

4. The Junior Alumni Relations Committee Members from the MBA(IB) 2021-23 batch were onboarded after a series of selection processes.

Activities in EMP Divison

1. Commencement of EPGDIB 2021-22 (On-campus)

The new batch of EPGDIB (On-campus) for 2021-22 session is scheduled to commence in the 3rd week of October 2021. Posters (placed below) of the EPGDIB 2021-22 (On-campus) programme were floated at the all the official social media handles of the Institute (Facebook, Instagram, Twitter, etc.).



Announces Admission to the EXECUTIVE PROGRAMME
Executive Post Graduate Diploma in International Business (EPGDIB)
WEEKEND ON-CAMPUS PROGRAMME, NEW DELHI CAMPUS
(October 2021 – December 2022)
UNIQUE FEATURES

- ✓ International Study Tour/Port Visit of One Week
- ✓ Weekend classes at New Delhi campus
- ✓ Includes a dedicated Foreign Language Course

Last Date to Apply Online 15th September, 2021

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IIFT Ranked 7th Best in Business Today
MBA B-School Survey, 2020

2. Launch of EPGD- GHRM

The first batch of newly launched Executive Post Graduate Diploma Programme in Global Human Resource Management is scheduled to commence from January 2022. The preliminary activities to promote the visibility of the programme have been started to reach the prospective clients well in time.

Participations by IIFT Faculty

Prof. Manoj Pant, Vice-Chancellor

- Chaired the Panel Discussion on "Reviving Trade and Investment for Recovery: Focus on Resilience, Inclusion and Sustainability", invited by Prof. Sachin Chaturvedi, Director General, Research and Information System for Developing Countries (RIS) on 20 July 2021.
- Invited by LBSNAA – Mussoorie at 15th Round of Phase IV of Mid-Career Training Programme 2021 for IAS Officers of 15-18 years' service from 2-27 August 2021. Online Lecture given on 13 August 2021 on Elective Policy on Foreign Trade – Growth & Competitiveness".
- Invited to deliver Plenary Address at the Hybrid edition of India-UK Business Summit & B2B Meet 2021, Special Address on 23 September 2021 at Inaugural Session on the theme "MSMEs: The Growth Engines of Global Economy".
- Invited as a Keynote Speaker at TPCI's webinar on – Australia-India Comprehensive Economic Cooperation Agreement held on 28 September 2021.
- Recently signed an MoU with Flipkart on "E-Commerce Majors, SSI retailers and the Indian Economy – Theory & Empirics".

Dr. K. Rangarajan, Professor & Head, Kolkata Campus

- Conducted a 2 day workshop on Export Promotion & Post-COVID Scenario for CII, Lucknow during 23-24 July 2021.

Dr. Saikat Banerjee, Professor

- Kapoor. S., Banerjee, S., and Paola, S. (2021), "Corporate Actions Mediating the Consumer's Brand Trust and Attitude in Case of a Brand Scandal" presented in the 9th International Conference on Contemporary Marketing Issues (ICCMi 2021) held between 3-5 September 2021 (Virtual Conference); Co-organized by the Department of Organization

Management, Marketing and Tourism of the International Hellenic University, Greece and the Adam Smith Business School of the University of Glasgow, UK. *Received 'Best Paper Award'.*

Rajendra Prasad Sharma, Professor

- Invited as a Keynote Speaker at a International Conference on Standardizing Management Practices: Challenges and Opportunities organized by MLSU, Udaipur on 12-14 August 2021.

Dr. Divya Tuteja, Assistant Professor

- Invited for lecture on "Monetary Policy in the New Era" at 54th Refresher Course of HRDC JNU on 21 September 2021.

Dr. Oindrila Dey, Assistant Professor

- Invited lecture at Asian Development Research Institute (ADRI) Online Lecture Series, 31st August 2021.
- Successfully completed Visiting Fellowship of China-India Visiting Scholarship Programme, Asian Century Foundation. ●

Publications by IIFT Faculty

Rajendra Prasad Sharma, Professor

- Sharma, R.P. and Kaur, Ravneet (2020) India-Latam: Cultural Proximity & Trade Potential - A Post Pandemic Scenario, *Journal of International Marketing and Exporting*, (ABDC C category Journal), Vol. 22, No 1.

Dr. Debashish Chakraborty, Associate Professor

- "COVID-19 and IPR Waiver: An Indian Perspective" (Co-author: N. Banik), *Economic and Political Weekly*, 56(35), 2021, pp. 19-22.
- "Opportunities in Trade and Commerce between India and Taiwan in the Post-COVID-19 Era", *Asia Insights*, 16, 2021, pp. 1-8.

Dr. Prateek Maheswari, Assistant Professor

- Chapter Contribution to Self-Learning Study Material for a PG Level Course, MMPC-006: Marketing Management, Block III- Distribution and Promotion Decisions, Unit/ Chapter 9 Titled: Integrated Marketing Communications, Published by School by Management Studies (SOMS), IGNOU, GoI.
- An Indian Adaptation of Global Marketing Management (8th Edition) by Masaaki Kotabe and KristiaanHelsen as International Marketing (Eight Edition) by Wiley India.

Dr. Divya Tuteja, Assistant Professor

- Trade, Investment and Economic Growth: Issues for India and Emerging Economies by Springer with Pooja Lakhanpal, Jaydeep Mukherjee, Biswajit Nag and Divya Tuteja as editors.

Dr. Oindrila Dey, Assistant Professor

- Power Dynamics in the Asia-Pacific: A Game Theoretic Framework for Analyzing India-China International Trade Rivalry (Co-author: Julien Chaisse and Debashis Chakraborty), *Syracuse Journal of International Law and Commerce*. (Accepted).

Management Development Programmes at IIFT

During July to September 2021, MDP Division has conducted a total 9 programmes for officers/ executives of various levels. Out of these, 4 sponsored programmes were conducted out of which one programme was for the ITS probationers. This also includes a 12 week Certificate Course on Global Supply Chain Management for the officers of Armed Forces. Besides, 4 long duration course were delivered via hybrid/online mode. One programme was delivered under Niryat Bandhu MOOC. A total of 364 participants benefited from these programmes. Due to ongoing COVID-19 crisis and Govt. directives, all the programmes have been conducted via online mode during the period.

CATEGORY-WISE PROGRAMME DETAILS

Programmes	No. of programmes	No. of participants
Sponsored Programmes	4	154
Hybrid/Online (long duration)	4	165
Online MDPs (Niryat Bandhu 2.0 & MOOC Programme)	1	45
Total	9	364

Webinar

The Publication Division of IIFT is organizing a Webinar on

‘Surplus Food-Grains and Persisting Hunger: Contextualizing the Farm Laws’

(28 July 2021)



Guest Speaker is Dr. Arindam Banerjee, Associate Professor, Economics School of Liberal Studies, Ambedkar University Delhi.

Objective: The webinar will delve into the macroeconomic food-grain situation for the past thirty years and analyze how that has changed over time. The discussion will focus on the reasons for persistent hunger and highlight context and implications of recent Farm Laws.

International Collaborations & Capacity Development (ICCD) Division

The following activities were undertaken by the International Collaborations & Capacity Development (ICCD) Division.

MoUs Renewed

- The Cooperation Agreement between IIFT and Universidad Autonoma de Madrid, Spain (UAM) has been renewed on 13 August 2021 for a period of 4 years.

MoUs under Discussion

- Ateneo de Manila University, Manila, Philippines.
- Kardan University, Kabul, Afghanistan.

Accreditation

- Revised application for AMBA is submitted on 4 August 2021.
- Virtual Meeting with AACSB PRT Chair on 21 July 2021.
- Video Shoot of IIFT Delhi Campus - 5 September 2021.
- Preparation of IIFT's Strategic Action Plan 2015-2020 - 5 September 2021.
- AACSB Virtual PRT Visit is scheduled from 6-9 September 2021.

Faculty Development Programme

The approved IIFT Faculty participation for National/International Conferences/Training Programmes under Faculty Development Programme during the period July-September 2021:

NATIONAL/INTERNATIONAL CONFERENCES/TRAINING PROGRAMMES

Name of the Faculty	Conference Title	Date	Venue	Organizing Institution
Dr. Priyanka Jaiswal <i>Assistant Professor</i>	81st Annual Meeting of the Academy of Management	30 July to 4 Aug. 2021	Online International Conference	Arizona State University & University of Pittsburgh Academy of Management
Dr. A.R. Singla <i>Associate Professor</i>	Introduction for SAP ERP Global Bike Inc. 3.30 on SAP S4 HANA and SAP Analytics Cloud	27 Sept. to 1 Oct. 2021	Online National Training	SAP

Foreign Delegation Visit to IIFT

ICCD regularly receives delegations throughout the year from various Universities/Institutions/Corporates, etc. These visits enable IIFT to network for entering into new collaborations.

Persons Visited	Organization	Purpose of visit	Date of Visit	IIFT Faculty
Prof. Sumit K. Kundu	Florida International University	To discuss the prospects of mutual collaboration	3 Aug. 2021	Prof. Manoj Pant, <i>Vice-Chancellor</i> Dr. R.M. Joshi, <i>Dean</i> Dr. Satinder Bhatia